



THE UK ASSOCIATION OF LETTING AGENTS

A single, unified voice for the private rented sector

UKALA's aims are two-fold. We are dedicated to representing the interests of letting and management agents in the UK, whilst also safeguarding the interests of both landlords and tenants.

To assist these aims, in 2011 UKALA signed a mutually beneficial business agreement with the NLA, the leading association for private residential-landlords in the UK. This coming together represents an important and progressive step towards a unified voice for landlords and letting agents in the sector.

UKALA Membership Benefits



Security

UKALA membership includes the **Property Redress Scheme**, discounted tenancy deposit protection, free tax investigation insurance, and discounted tenant referencing checks.



UKALA Total Loss CMP

As part of the UKALA Membership, Letting and Property management agents get UKALA total loss CMP – Most comprehensive CMP cover on the market.



Business Generation

UKALA membership provides access to the NLA, the UK's largest landlord association, its 47,000 landlords and their regular meetings.



Development

UKALA delivers both business and professional development through company and individual training, including free online e-learning modules and discounted courses.



Information

UKALA members have access to the free Telephone Advice Line, staffed by industry professionals. Additionally, the UKALA Online Library provides up-to-date technical and practical guidance. UK Landlord magazine sent out to members every 2 months.



Awareness Raising

UKALA lobbies Parliament on behalf of the lettings industry. It offers marketing services to promote individual agencies to both landlords and tenants, including UKALA marketing support materials to enhance a company's premises and profile.



"UKALA – The one stop shop for all lettings agents."

Client Money Protection (CMP)

Our partnership with Let Alliance has allowed us to exclusively introduce total loss client money protection (CMP) to UKALA members, not available to anyone else in the market.

How does this benefit UKALA members?

CMP protects against the loss of or attempt to fraudulently use client money such as rent and deposits by letting agents. CMP is included in UKALA Membership to help safeguard property agents' clients' money.

The introduction of total loss CMP means that, for the first time, tenants and landlords will be able to claim back the entire amount of money that has been lost or misappropriated by an agent. Previously, the amount you could claim was capped, but now, whether you're owed £5000 or £50,000, under UKALA's total loss CMP, you'll be able to claim ALL of your money back.

The UKALA total loss CMP scheme is open to all property agents and professionals who can become members via the straightforward application process.

UKALA and Let Alliance Proposition

At Let Alliance you have access to everything you need under one roof. We have developed a suite of integrated products and services designed to meet the challengers of the current market, providing a one-stop solution to help you adapt your business to the market changes, whilst creating new opportunities.



For more information contact the **Let Alliance Customer Development Team** on **01244 564986** or by email on **customerdevelopment@letalliance.co.uk**

Our aim is to support you to sell more to your landlords and tenants, charge more for market leading products and spend less. We do this by:

Intelligent Tenant Referencing

- Express Reference
- Ultimate Reference
- Global Reference

Nil Deposit

Rent Guarantee & Legal

Per Property Cover

Portfolio Transfer

Tenant Insurance

Landlord Insurance

Tenant Evict

PI Insurance

Fit For the Future

For peace of mind for you and your customers, join UKALA today.

info@ukala.org.uk
020 7820 7900